

# Secretarial students embark on business training project

BRUNEI-MUARA

SECRETARIAL students from Business School began an entrepreneurship training as a preparation prior to embarking on a business project, the first-ever for the students.

The Saudah group, consisting of 10 final year students of the Business School under the Brunei Darussalam Technical and Vocational Education Council (BDTVEC) National Diploma Programme, attended the first-ever business training project with the aim of obtaining necessary knowledge and skills they have not covered during their two years of Secretarial Studies.

The project primarily deals with selling of health products from Bio Greeno Malaysia. However, the group aims to go beyond the business project assessment and start a long-term business, turning their dreams into a reality.

The school's Business Project is a crucial component in the second year of the BDTVEC National Diploma Business and Finance course, where students put theory into practice through hands-on experience in running a business for eight months.

For the first time, students taking secretarial studies are participating in the business project and venture into entrepreneurship.

The product-knowledge training held last Monday was conducted by Dr Zulkifli Ahamad, a Malaysian health consultant from Bio Greeno



**Business project:** Hjh Aini Hj Mahrop (C), the general manager of the business project group Saudah, assisting her colleagues and business partners in preparing a marketing plan for the group's upcoming business project. *Picture: BT/ Al-Haadi Abu Bakar*

Sdn Bhd, who gave the students an in-depth explanation on the three core health products from the Malaysian company that Saudah will be selling here in Brunei. He also briefed them on how to sell the products to the customers.

The second training course was conducted by Eng Wee Siang, the Chief Executive Officer of the company, who talked to the students about basic marketing lessons.

"It's a challenge for us to catch up with the Business and Finance students. There have been areas

which we have never covered in our secretarial course such as marketing, and thanks to the training (held today), we've managed to gain some basic knowledge which would prove useful in our upcoming business activities," said Mohd Arifin Hj Metussin, the procurement-cum-marketing officer of the group.

Hjh Aini Hj Mahrop, the group's general manager, hoped that the training will help equip the team with the necessary knowledge to start business ventures. (AD11)

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